



UNIVERSITY of  
TASMANIA

**Cricket**

SPONSORSHIP PACKAGES 2018-2020

**TASMANIA UNIVERSITY  
CRICKET CLUB INC.**



## ABOUT US

### Who are we?

The University of Tasmania Cricket Club plays in the Cricket Tasmania Premier League with leading Australian and Tasmanian players including Test and ODI captain Tim Paine, James Faulkner, Ben Hilfenhaus, Katelyn Fryett and Sasha Moloney.

With around 250 playing members and their families, and access to a University of Tasmania Hobart campus community of up to 20,000, University of Tasmania Cricket offers a "Sport for All" and is involved across all ages, genders and skill-levels.

University of Tasmania Cricket sees itself as a leading community sporting organisation and has a vision to become "the best Grade Cricket Club in Australia".

### What we do?

University of Tasmania Cricket offers cricket programs for males and females including:

- Woolworths Cricket Blast (5-11 yo)
- Hurricanes Primary League - Twilight Boys and Girls (Grade 3-6)
- Juniors and Youth (Under 13, Under 14 Girls, Under 15 & Under 17, Under 18) and
- Senior Grade cricket for men and women.

We also have a close relationship with Cricket Tasmania helping to spot and develop talented cricketers who will form part of the ongoing success of cricket in Tasmania and Australia.

We also work with the University of Tasmania Sport to help promote the university in a variety of ways including our Annual Cricket Scholarship, Faculty cricket events and other multicultural activities on campus to name but a few.

Our responsibility for the development of cricket also sees us promoting the game through many local schools and regional areas beyond our normal catchment area. We take this responsibility very seriously and we look forward to sharing our passion for cricket with others in our community.

### How can you get involved?

We are looking to form partnerships with people and businesses in our community who share our values and vision. We have many suppliers that we work with regularly. As well, our players and their families and friends are dealing with a variety of businesses on a daily basis.

We are looking for corporate and business partners, and a number of minor sponsors for the coming season.



## SPONSORSHIP PACKAGES

### CORPORATE PARTNERS

#### MAJOR CLUB PARTNER

**\$15,000 per year for 3 years +GST**

- Company logo on all Premier League playing shirts and club polo shirt
- Signage at University Oval and clubhouse interior, video advertising and promotion of your business to our network
- Logo on all club correspondence, publications, website with link to sponsor's website
- 4x social media posts (Facebook or Twitter) and 1x specialised marketing program to our network per season
- Opportunity to engage UTAS Cricket representative players for a company event
- FOUR complimentary tickets to UTAS Cricket presentation night
- Free food and refreshments for TEN people at one T20 match at University Oval
- Outdoor banners and flags at University cricket ground

#### MAJOR PROGRAM PARTNERS

**\$5,000 per year for 3 years +GST**

- Company logo displayed on Club polo shirt
- Signage at University Oval and clubhouse interior, video advertising and promotion of your business to our network
- Logo on UTAS Cricket website with a link to sponsor's website
- 2x social media posts per season (Facebook or Twitter)
- TWO complimentary tickets to UTAS Cricket presentation night
- Free food and refreshments for FOUR people at one T20 match at University Oval
- Outdoor banners and flags at University cricket ground

### BUSINESS PARTNERS

**\$2,500 in cash and/or kind +GST**

- Signage at clubhouse exterior and interior and promotion of your business to our network
- Logo on UTAS Cricket website with a link to sponsor's website
- Free food and refreshments for TWO people at one T20 match at University Oval
- Outdoor banners and flags at University cricket ground

### SCOREBOARD SIGNAGE

**\$1,000 cash per year +GST**

- Video advertising on match days on electronic scoreboard
- Logo on UTAS Cricket website with a link to sponsor's website

### ROARING LION

**\$500 cash +GST**

- Logo on UTAS Cricket website with a link to sponsor's website
- Signage at clubhouse interior and promotion of your business to our network

### 'ADOPT A LION' PLAYER SPONSOR

**> \$400 cash +GST**

- Logo on UTAS Cricket website with a link to sponsor's website
- Framed photo of sponsored player with company logo in clubrooms
- Invitation for up to FOUR people to one Thursday night after training BBQ with complimentary food and drink







> **To arrange a meeting**

Contact - Charles Rose (President) - [chas.rose@gmail.com](mailto:chas.rose@gmail.com) or 0434 918 614

> **Learn more**

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